Effective Communication & Community Engagement

Strategic Goals

Clear & Consistent Communication	Open & Accountable Communication	Accessible Engagement for All Audiences
Communicate clearly, consistently, and proactively with all stakeholders.	Build trust through transparency and shared information.	Foster engagement through comprehensive and accessible communication strategies.

Key Initiatives

Continue to tell our story by communicating successes and challenges across all schools and departments.
Explore and implement one common communication platform for schools, families, staff, athletics, and student groups to promote safety, consistency, and ease of access.
Improve consistency in staff-to-family communication, including phone calls, emails, Learning Management System (LMS) updates, and school-based practices.
Enhance parent experiences with district tools such as Canvas, PowerSchool, and email messaging.
Provide clear communication of supports available to families, including mental health, academic services, and extracurricular opportunities.
Provide ongoing training and support for board governance and alignment between board goals and strategic priorities.
Translate essential information and host multilingual events to expand resource access, improve communication, and enhance services for multilingual learner (MLL) families.

Performance Measures

Family and staff spiral feedback surrounding communication
Engagement rates on district communication platforms
Usage and accessibility metrics from the future communication tool
Participation in multilingual events and translated service usage
Public perception and trust ratings through community engagement, along with the passing of future referendums
Completion of board governance training and alignment reviews